

## EDITORIAL & MARKETING OPPORTUNITIES CALENDAR

ISSUE DATE	ISSUE TYPE	CLOSE DATES	EDITORIAL FOCUS	ADVERTISING SUPPLEMENT	WEBINAR ROUNDTABLE
<b>JANUARY</b>	Thought Leadership Report Series	Space Close/Materials Due: 12/14/18		Beyond Hadoop: Where Big Data is Heading (ONLINE ONLY)	Data Management Best Practices for Machine Learning
<b>FEBRUARY</b>	DBTA Magazine and Best Practices Report Series	Space Close/Materials Due: 1/10/19	The Impact of Automation on Data Management; MultiValue Special Section; Special ONLINE Publication: Top Startups to Watch in 2019	Managing the Hybrid Future: From Databases to Clouds	Top Trends in Modern Data Architecture for 2019
<b>MARCH</b>	<i>Big Data Quarterly</i> (Spring Issue) and Best Practices Report Series	Space Close/Materials Due: 2/11/19	The Changing Role of the DBA in the New Cloud World	Building a Data Lake for the Enterprise; Knowledge Graphs for the Enterprise (ONLINE ONLY)	Taking Your Data Lake to the Next Level; Database Management Today: New Strategies and Technologies
<b>APRIL</b>	DBTA Magazine and Best Practices Report Series	Space Close/Materials Due: 3/12/19	Gaining Agility with Containers, Microservices, and DevOps	The Future of Data Warehousing	3 Key Capabilities for Real-Time Data and Analysis Today
<b>APRIL</b>	CYBERSECURITY SOURCEBOOK	Space Close/Materials Due: 3/27/19	Special ONLINE Publication: The Cybersecurity Sourcebook, Third Edition	The Cybersecurity Sourcebook (ONLINE ONLY)	
<b>MAY</b>	<i>Big Data Quarterly</i> (Summer Issue) and Best Practices Report Series	Space Close/Materials Due: 4/11/19	Data Governance in the Era of Heightened Regulation	Top Trends in Analytics Today	Data Engineering for the Internet of Things
<b>JUNE</b>	DBTA Magazine and Best Practices Report Series	Space Close/Materials Due: 5/14/19	DBTA 100: The Top Companies in Data in 2019; Game-Changing Technologies Fueling the Data-Driven Enterprise	The New World of Database Technologies; Powering Real-Time Applications Today (ONLINE ONLY)	Expanding your Data Science Capabilities; Overcoming Data Integration and Governance Challenges
<b>JULY</b>	Thought Leadership Report Series	Space Close/Materials Due: 6/12/19	Cool Companies in Cognitive Computing (ONLINE ONLY)	Harnessing Containers in the Big Data Era (ONLINE ONLY)	Fast Data: The Key Ingredients for Real-Time Success
<b>AUGUST</b>	DBTA Magazine and Best Practices Report Series	Space Close/Materials Due: 7/11/19	Going Hybrid: Cloud Considerations for Database Management and Integration; 2019 DBTA Readers' Choice Awards	Data Integration and Governance in the Modern Enterprise	Bridging the Gap Between Data Management and DevOps
<b>SEPTEMBER</b>	<i>Big Data Quarterly</i> (Fall Issue) and Best Practices Report Series	Space Close/Materials Due: 8/12/19	Big Data 50: Companies Driving Innovation; New Technologies in a Big Data World	Succeeding with Data Science and Machine Learning	Taking Your Data and Analytics to the Cloud; When Big Data Meets Cyber Security
<b>OCTOBER</b>	DBTA Magazine and Best Practices Report Series	Space Close/Materials Due: 9/12/19	The Future of Data Lakes and Data Warehouses	Database Performance Today: The Need for Speed and Scale	Supporting Modern Applications: Data Management for Speed & Scale
<b>NOVEMBER</b>	<i>Big Data Quarterly</i> (Winter Issue): <i>The Big Data Sourcebook</i>	Space Close/Materials Due: 10/10/19	Special Publication: <i>The Big Data Sourcebook</i> , Seventh Edition: A guide to the enterprise and technology issues IT professionals will be facing in 2020	<i>The Big Data Sourcebook</i> Seventh Edition	Modern Data Warehousing: Enterprise Must-Haves
<b>DECEMBER</b>	DBTA Magazine and Best Practices Report Series	Space Close/Materials Due: 11/11/19	Trend-Setting Products in Data List; The Top Information Management Trends for 2020	Moving to a Modern Data Architecture	What's Ahead in Big Data & Analytics