

EDITORIAL & MARKETING OPPORTUNITIES CALENDAR

ISSUE DATE	ISSUE TYPE	CLOSE DATES	EDITORIAL FOCUS	ADVERTISING SUPPLEMENT	WEBINAR ROUNDTABLE
JANUARY	Thought Leadership Report Series	Space Close/Materials Due: 12/8/17		Future-Proofing Your Data Warehouse (ONLINE ONLY)	Building a Data Infrastructure and Architecture for Data Science
FEBRUARY	DBTA Magazine and Best Practices Report Series	Space Close/Materials Due: 1/12/18	Spotlight on Database Technologies – From Relational to Blockchain; MultiValue Special Section; Special ONLINE Publication: Top Startups to Watch in 2018	Managing the Hybrid Future: From Databases to the Clouds	Fast Data: The Key Ingredients for Real-Time Success
MARCH	<i>Big Data Quarterly</i> (Spring Issue) and Best Practices Report Series	Space Close/Materials Due: 2/9/18	Containers and Microservices and the Rise of DevOps Culture	Building a Data Lake for the Enterprise	Data Management Strategies for the Internet of Things
APRIL	DBTA Magazine and Best Practices Report Series	Space Close/Materials Due: 3/9/18	The New Era of Smart IT Aided by Cognitive Computing and Automation	The Evolution of Analytics: Agile Accessible Actionable	Leveraging Big Data with Hadoop, NoSQL and RDBMS
APRIL	CYBERSECURITY SOURCEBOOK	Space Close/Materials Due: 3/16/18	Special ONLINE Publication: The Cybersecurity Sourcebook, Second Edition	The Cybersecurity Sourcebook	
MAY	<i>Big Data Quarterly</i> (Summer Issue) and Best Practices Report Series	Space Close/Materials Due: 4/13/18	Architecting the Modern Enterprise – Key Technologies for a Strong Foundation	Fast Data to the Rescue: Spark, In-Memory Databases and Data Grids	Unlocking the Power of the Data Lake
JUNE	DBTA Magazine and Best Practices Report Series	Space Close/Materials Due: 5/11/18	DBTA 100: The Top Companies in Data; Game-Changing Technologies Fueling the Data-Driven Enterprise	The New World of Database Technologies	Building a Hybrid Data Management Architecture
JULY	Thought Leadership Report Series	Space Close/Materials Due: 6/15/18	Cool Companies in Cognitive Computing	The Rise of Cognitive Computing: Machine Learning, AI, and IoT (ONLINE ONLY)	Overcoming Big Data Integration and Governance Challenges
AUGUST	DBTA Magazine and Best Practices Report Series	Space Close/Materials Due: 7/13/18	Spotlight on the Database Ecosystem; 2018 DBTA Readers' Choice Awards	Data Integration in the Modern Enterprise	Putting the Hadoop Ecosystem to Work at Your Enterprise
SEPTEMBER	<i>Big Data Quarterly</i> (Fall Issue) and Best Practices Report Series	Space Close/Materials Due: 8/10/18	Big Data 50: Companies Driving Innovation; New Technologies in a Big Data World	Big Data, the Next Generation: Faster, Easier, Smarter	Taking Your Data and Analytics to the Cloud
OCTOBER	DBTA Magazine and Best Practices Report Series	Space Close/Materials Due: 9/7/18	Going Hybrid: Cloud Considerations for Database Management and Integration	Database Performance Today: The Need for Speed and Scale	Supporting Modern Applications: Data Management for Speed & Scale
NOVEMBER	<i>Big Data Quarterly</i> (Winter Issue): <i>The Big Data Sourcebook</i>	Space Close/Materials Due: 10/5/18	Special Publication: <i>The Big Data Sourcebook</i> , Sixth Edition: A guide to the enterprise and technology issues IT professionals will be facing in 2019	<i>The Big Data Sourcebook</i> Sixth Edition	Architecting a Modern Data Warehouse: Enterprise Must-Haves
DECEMBER	DBTA Magazine and Best Practices Report Series	Space Close/Materials Due: 11/9/18	Trend-Setting Products in Data List; The Top Information Management Trends for 2019	Moving to a Modern Data Architecture	What's Ahead in Big Data & Analytics