THOUGHT LEADERSHIP SERIES

EMPOWERING DATA ANALYTICS AND AI WITH KNOWLEDGE GRAPHS

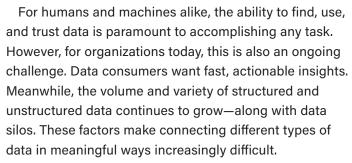


ONE COMPLETE MARKETING PROGRAM



Special Thought Leadership Report March 2024

Empowering Data Analytics and AI with Knowledge Graphs



Knowledge graphs have surged in mainstream use as a powerful tool for integrating data, mapping relationships, discovering facts and patterns, and helping business leaders make more informed decisions. As more organizations shift to a data fabric paradigm and navigate the issue of AI trustworthiness, knowledge graphs also occupy a unique position as a key ingredient in the future of how data is managed and analyzed. From generative AI and LLMs to graph neural networks, the graph space continues to flourish with new technologies, use cases, and applications.

To educate IT leaders and data professionals about the latest solutions and best practices, *DBTA* is publishing a special thought leadership report in March 2024 that will be marketed to more than 100,000 qualified subscribers at organizations across North America. Sponsors get to promote their solutions and receive all the leads produced from downloads, screened, and cleansed.

CLOSE DATE

PUBLICATION DATE

February 7, 2024

March 13, 2024



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- Successful customer case studies
- Your company's unique value proposition or market position
- A behind-the-scenes look at your technology solution and why it's important

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