

MODERN CLOUD DATA PLATFORMS: Data Warehouses, Data Lakehouses, and Beyond

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Special Report Opportunity

Best Practices Series

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Best Practices Series

The world of data and analytics is evolving and there is no bigger driver, enabler, and overall indicator of this fact than the ongoing adoption of cloud data platforms. Today, most data is destined for the cloud—not only for storage and processing, but, increasingly, analysis. Beyond potential cost savings, it's the demand for greater speed, scalability, and flexibility that is changing how data delivery and analytics systems are being designed, implemented, and managed to meet current and future needs.

Whether an organization is focused on supporting AI use cases, increasing real-time analytics, or improving self-service analytics, understanding—and being able to fully take advantage of—the landscape of modern cloud data platforms, tools, and practices is essential. Moreover, as more organizations come around to viewing data as a product that needs to be served to various downstream consumers, issues such as integration, governance, and security need to be re-evaluated within the context of the realities and requirements of modern data management.

To help IT leaders as well as professionals involved with data architecture, data engineering, and data analytics at their organizations, DBTA is publishing a special report in March 2024 that will be marketed to more than 100,000 qualified subscribers at organizations across North America. Sponsors get to place content about their solution within the report and will receive all leads produced from downloads, fully screened and cleansed.

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CLOSE DATE

February 7th, 2024

PUBLICATION DATE

March 6th, 2024

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