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database
TRENDS AND APPLICATIONS
ONE COMPLETE MARKETING PROGRAM

THE FUTURE OF DATABASE MANAGEMENT: NEW TECHNOLOGIES AND STRATEGIES

published by



InformationToday

Best Practices Series

Special Report Opportunity June 2024

THE FUTURE OF DATABASE MANAGEMENT: NEW TECHNOLOGIES AND STRATEGIES

Best Practices Series

Real-time analytics, vectors, time series data, graphs, cloud native, microservices, geo-distributed, open source – the world of database management continues to evolve with new types of databases, new features, new tools, and new trends. As such, the current landscape is flush with both longstanding and brand-new offerings designed to serve different use cases and applications. Both database and development teams have an ever-expanding list of tools to choose from to achieve their goals.

Likewise, the practice of database management is full of new challenges and opportunities right now. To get the most value out of their data, businesses need greater speed, scalability, flexibility in how data is processed, stored, and accessed. From web and mobile apps to IoT and AI workloads, the ability to leverage greater volumes and varieties of data more cost-efficiently has become fundamental. As data environments continue to grow in size and complexity, so does the challenge of managing the performance and availability of business-critical systems and applications, as well as the reliability, quality, and security of data.

To help IT leaders and database professionals navigate the new technologies and strategies essential to meeting current and emerging data requirements, DBTA is publishing a special report in June 2024. “The Future of Database Management: New Technologies and Strategies” will be marketed to more than 100,000 qualified subscribers at organizations across North America. Sponsors will receive all the leads produced from downloads, fully screened and cleansed.

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