

# EDITORIAL & MARKETING OPPORTUNITIES CALENDAR

ISSUE DATE	ISSUE TYPE	EDITORIAL FOCUS	ADVERTISING SUPPLEMENT	WEBINAR ROUNDTABLE
<b>JANUARY</b>	Thought Leadership Report Series		The Rise of DataOps	Data Management Best Practices for Machine Learning
<b>FEBRUARY</b>	<i>DBTA Magazine</i> and Best Practices Report Series	The Impact of AI and Machine Learning on Data Management; MultiValue Special Section	Managing the Hybrid and Multicloud Future: From Databases to Clouds	Top Trends in Modern Data Architecture for 2020
<b>MARCH</b>	<i>Big Data Quarterly</i> (Spring Issue) and Best Practices Report Series	The New Frontier of Quantum Computing	Data Lake Modernization for Speed, Scale, and Reliability  Empowering Machine Learning With Knowledge Graphs (ONLINE ONLY)	Data Lake Modernization for Speed, Scale, and Reliability  The Future of IoT: Real-Time, Edge Computing and 5G
<b>APRIL</b>	<i>DBTA Magazine</i> and Best Practices Report Series	Gaining Agility With Containers, Microservices, and DevOps; Startups to Watch (ONLINE ONLY)	The Future of Data Warehousing	Database Management Today: New Strategies and Technologies
<b>APRIL</b>	<i>The Cybersecurity Sourcebook 2020</i>	Special ONLINE Publication: <i>The Cybersecurity Sourcebook 2020</i>	<i>Cybersecurity Sourcebook 2020</i> (ONLINE ONLY)	
<b>MAY</b>	<i>Big Data Quarterly</i> (Summer Issue) and Best Practices Report Series	Big Data Challenges: Solving the 80/20 Problem in Data Prep and Analytics	Top Trends in Analytics Today	Unlocking the Power of DataOps
<b>JUNE</b>	<i>DBTA Magazine</i> and Best Practices Report Series	<i>DBTA 100: The Top Companies in Data in 2020; Game-Changing Technologies Fueling the Data-Driven Enterprise</i>	The New World of Database Technologies	Expanding Your Data Science and Machine Learning Capabilities
<b>JULY</b>	Thought Leadership Report Series	Cool Companies in Cognitive Computing (ONLINE ONLY)	Architecting for Agility: Containers, Microservices, and the Cloud (ONLINE ONLY)	Overcoming Data Integration and Governance Challenges
<b>AUGUST</b>	<i>DBTA Magazine</i> and Best Practices Report Series	The New Hybrid and MultiCloud World: Key Considerations for Data Management and the Integration; 2020 <i>DBTA</i> Readers' Choice Awards	Data Integration and Governance for the Modern Enterprise	Bridging the Gap Between Data Management and DevOps
<b>SEPTEMBER</b>	<i>Big Data Quarterly</i> (Fall Issue) and Best Practices Report Series	Big Data 50: Companies Driving Innovation; New Technologies in a Big Data World	Succeeding With Data Science and Machine Learning	Taking Your Data and Analytics to the Cloud
<b>OCTOBER</b>	<i>DBTA Magazine</i> and Best Practices Report Series	The Future of Analytics: Leveraging Data Warehouses and Data Lakes	Database Performance Today: The Need for Speed and Scale	Supporting Modern Applications: Data Management for Speed and Scale
<b>NOVEMBER</b>	<i>Big Data Quarterly</i> (Winter Issue): <i>The Big Data Sourcebook 2020</i>	Special Publication: <i>The Big Data Sourcebook 2020: A guide to the enterprise and technology issues IT professionals will be facing in 2021</i>	<i>The Big Data Sourcebook 2020</i>	Modern Data Warehousing: Enterprise Must-Haves
<b>DECEMBER</b>	<i>DBTA Magazine</i> and Best Practices Report Series	Trend-Setting Products in Data List; The Top Information Management Trends for 2021	Moving to a Modern Data Architecture	Key Capabilities for Real-Time Analytics Today